

## Canola 4R Advantage



**More efficient. More precise. More sustainable.**

I'm sure that everyone out there is aware of the 4R Advantage program from the Canola Growers Association that ties the principles of 4R Nutrient management to canola production. In a nutshell, the program offers incentives to adopt Better Management Practices (BMPs) that decrease emissions from nitrogen applications. But this is a very busy time of year, and you may have missed the fact that the program is currently accepting applications under Year two of the program. The program will cover up to 85% of eligible expenses invoiced and paid for by the producer between April 1, 2023 and March 31, 2024. The deadline for applications is Nov 30, 2023 so be sure to take some time to review the program and find out what is eligible for reimbursement under the program.

Details on the program and what enhancements have been made since the first year can be found by visiting the Canola Growers Association website at [Canola 4R Advantage | Program Overview \(canolacouncil.org\)](https://canolacouncil.org/canola-4r-advantage-program-overview)

How the process works and how to go about applying can be found at [Canola 4R Advantage | Apply and Claim \(canolacouncil.org\)](https://canolacouncil.org/canola-4r-advantage-apply-and-claim). If you have any questions about how to prepare a 4R Nutrient Stewardship plan, you can find a list of 4R designated agronomists on the Fertilizer Canada website at <https://fertilizercanada.ca/our-focus/advocacy/whats-in-it-4r-me/>. You will need one of these agronomists to assist with the formation of the plan and approve of it, so this is a good place to start if your own agronomist does not have the designation. I also have a 4R designation, so I have familiarity with the process if you have any questions.

And finally, I will take the opportunity to remind you all that the easiest place to take care of the documentation of your "Better Management Practice" implementation is right there on your MyJohnDeere.com/OperationsCenter.

So if you need any help cleaning up your data or moving it from your display to the Operations Center, give us a call!

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